

## FOR IMMEDIATE RELEASE

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### **LOCAL TUCSON SINGER/SONGWRITER SHARES MESSAGE OF UNITY IN THE WAKE OF THE GEORGE FLOYD VERDICT** MUSIC WITH A MESSAGE FROM MELANIE MORRISON

Tucson, Az. (May 10, 2021) - One Tucson area singer/songwriter is determined to create connections by facing challenges caused by racial inequality and seeks to raise awareness about disparities in social justice. Melanie Morrison decided to produce a music EP, with the help of friends, which challenges listeners to think more critically about their interactions with community members. This music comes just two weeks before the one year anniversary commemorating the tragic death of George Floyd on May 25th.

'Dig Deeper', the name of this currently released EP and the title song, expresses Morrison's message of unity, compassion and empathy. While playing the acoustic guitar, the recently retired Morrison sings messages consistent with her values during a long career as founding partner of MEB Management Services, one of Arizona's largest multi-family management firms. Morrison and Kevin Hamilton, co-founder of Southwest Soul Circuit, started work on this project back in March of 2020 and faced multiple challenges during the pandemic. Hamilton recorded and produced the project in Tucson, Arizona and played most of the instruments. Additional local musicians pitched in to provide their musical talents and their insights of the subject matter.

"My hope with this musical effort is to prompt us all to 'Dig Deeper' to gain a better understanding of the history of racial inequality and take assertive action on a personal basis to end it". Morrison chose Southwest Soul Circuit, as the production firm to bring her message to life. Morrison has been working with the local Tucson firm for the past 7 years. In that time, Morrison has supported SWSC's efforts in mentoring aspiring musicians, providing performance opportunities and co-founded 'Desert Soul', a local community brass/woodwind band which played during the Super Bowl 49 festivities.

Available on all streaming platforms, Morrison's message is gaining traction domestically and in cities within the UK, Japan, Namibia and Nigeria. Proceeds from the streaming of this project will subsidize music coaching tuitions and studio time for aspiring songwriters working with Southwest Soul Circuit. Morrison and Hamilton hope that young music artists can create a sense of belonging as they pursue their own social connections through artistic expression. Morrison had previously produced 'On The Inside', a CD which raised funds for the Tucson based New Beginnings for Women and Children non-profit which is now Our Family Services.

To learn more about this project, click 'Dig Deeper' on the navigation bar at [www.SWSoulCircuit.com](http://www.SWSoulCircuit.com).

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